



**PRESS RELEASE**  
FOR IMMEDIATE PUBLICATION  
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## **Surya Invests £500,000 to Reduce Carbon Footprint**



WORLD Food specialists **Surya Foods** has invested half a million pound to add five brand new Scania trucks to its delivery fleet helping to reduce the companies carbon footprint.

The Scania G450 Highline 6X2 Tractors offer superior fuel consumption which will reduce the firm's carbon footprint. The Euro 6 compliant trucks also meet standards likely to come into force in the London Low Emission Zone.

The state of the art lorries will be able to distribute an additional £12.5 million pounds worth of goods each year for the firm, which boasts an annual turnover in excess of £120 million. The stylish Laila branded trucks, feature side reflective branding which is visible at night.

Harwich-based Surya Foods is one of the largest suppliers of authentic world foods to the UK food sector. Its impressive world food range has seen it become the biggest supplier of world food lines into supermarket giants Tesco, Asda, Sainsbury's and



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Morrisons, with extensive independent retail accounts across the UK. Its leading basmati rice brand, Laila, features in the UK's top ten (2015 Nielsen data).

Suki Dulai, CEO of Surya Foods, said: "We are extremely proud to be investing significantly in our fleet and business generally.

"As a major employer of local people in the Harwich area, investment in our business and its expansion generally greatly benefits the local community. Reducing our carbon footprint is also a key target for us a business and gradually replacing our fleet with the most environmentally friendly vehicles on the market is high on the agenda."

Managing Director, Harry Dulai added: "The key driver for our chosen investment was based on low emissions and advanced technology allowing for an optimising transport solution with the help of Scania Fleet Management, thus accessing full visibility of vehicle movements, fuel consumption, idling, harsh braking and acceleration, which will ensure we can target the correct driver training. The Fleet Management Portal also gives us access to real time data and long term trends that will allow us to plan and manage both drivers and vehicles more effectively."

The 66 plate trucks join Surya's existing fleet.

Surya operates from several different areas in UK, and has its distribution centres spread across Europe, as well as buying offices around the globe. Its main hub is its 11 acre site in Harwich - home to its head office and some 500,000 sq ft of storage space.